

** Patti Lavalley **

Budding Web Developer + Designer in Portland, OR

Work Experience

- Feb 2013 **Portland Code School**
– current Student
- * Learning web development skills in a fast-paced, intensive environment
 - * Building websites using various Ruby frameworks: Middleman, Sinatra, Rails
 - * Collaborating with teammates using GitHub and pair programming
- April 2007 **ONE.ORG**
– Nov. 2012 Web/Graphic Designer | telecommute
- * Produces high-visibility, user-friendly designs that reach an audience of up to 3 million members in a fast-paced environment.
 - * Responsible for design of microsites, landing pages, and graphics for new campaigns.
 - * Conducts QA testing on all webpages before they go live.
 - * Produces wireframes and proof of concept mock ups in short timeframes.
 - * Fields all major graphic requests for ONE.org website and ecommerce store.
- March 2005 **U.S. Department of State**
– April 2007 **contract with MBR Computer Consultants**
Web/Graphic Designer | Washington, DC
- * Redesigned websites for Passport Services Intranet, ClassNet, and Bureau Emergency Action Plan with a focus on improved information architecture and usability.
 - * Formulated design strategy for joint initiative between DoS and Homeland Security.
 - * Awarded Domestic Operations (CA/CST/DO) 2006 “Unsung Hero” award for dedication to organization.
 - * Commissioned by several VIPs to work on other high visibility projects within the department.
- May 2004 **FierceMarkets**
– Sept. 2004 Webmaster | Washington, DC
- * Webmaster and SEO Assistant for busy start-up company with nine online newsletter publications each with its own website.
 - * Made recommendations to improve usability and design of websites.
 - * Handled Web traffic reports, and maintenance work for 9 online publications.
 - * Increased traffic to websites by finding opportunities for online exposure and using search engine optimization tactics.

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portfolio: lavapj.github.com
hometown: Beaverton, OR

Technical Skills

HTML5/CSS3
Ruby/Rails
Javascript
jQuery
Github
Jekyll
Sinatra
Middleman
Bootstrap
Wordpress
Photoshop
InDesign
Illustrator
Flash

Education

Amherst College
Bachelor of Arts in Psychology

Art Institute of Washington
Certificate in Web & Multimedia

References

Available upon request

Community Involvement

- * Organizer for weekly PDX Ruby “Hack and Help” sessions
- * Member of PyLadies Meetup group
- * Served on Board of Directors of AIGA DC as Volunteer Coordinator